SOLUTION BRIEF

ViewSonic®
See the difference®

Keep Patient Information Confidential

Challenge

The protection of patient information is extremely important in the healthcare industry. Whether or not your healthcare practice is explicitly subject to the HIPAA privacy rule, experts recommend that any organization that handles patient medical data make every effort to comply, and you're continually working to maintain adherence. However, you also know that patients continue to worry about the privacy of their personal medical information.[1,2] Is there a visible way to help address these concerns?

Solution

Adding privacy screens to workstation displays is an easy and cost-effective way to help healthcare providers maintain regulatory compliance. When they're visible to patients – such as at reception desks and check-in stations – privacy screens are also a great way to boost patient confidence in your organization's efforts to safeguard their information.

Quick and easy to install, privacy screens maintain a clear view directly in front of the display, while blocking visibility when the display is viewed from a side angle. Screen data remains visible to those who need it, and blocked from those who don't. Privacy screens further add to employee comfort by reducing glare and eye strain, while helping protect the LCD screen from scuffs and scratches.

[1] http://www.chcf.org/media/press-releases/2005/americans-have-acute-concerns-about-the-privacy-of-personal-health-information

[2] http://www.ncbi.nlm.nih.gov/books/NBK9579/

Privacy experts recommend taking these steps to protect any organization:

▸ Increase awareness of the problem by developing and communicating formal visual privacy guidelines

▸ Identify workstations that require the use of privacy screens such as the ViewSonic® VSPF line of privacy filter screen protectors

▸ Use privacy screens in open workspaces, high traffic areas, and with employees who work with confidential or sensitive data such as credit card numbers, social security numbers, medical information, and corporate strategic or financial information

▸ Include best practice procedures for employee training, mobile computing, display shut down and end-of-workday desk clearance