



ViewSonic Assists Gaia Hotel Bandung to Offer World-Class Facilities with the 135" LED Display Solution Kit



"With the All-in-One Direct View LED Display Solution Kit (LDS135-151), the challenges of mobility, flexibility, and connectivity are easily answered. ViewSonic's LDS135-151 is a fantastic and innovative solution."

-Subakti Wangsanegara, Managing Director of Gaia Hotels & Resorts

GAIA
HOTEL

The GAIA HOTEL BANDUNG

Address

Jl. Dr. Setiabudi No.430, Ledeng,
Kec. Cidadap, Kota Bandung,
Jawa

INTERVIEWED

- Subakti Wangsanegara,
Managing Director of Gaia Hotels
& Resorts.

INDUSTRY

- Hotels & Resorts.

CHALLENGE

- As a leading 5-star hotel, Gaia Hotel Bandung aims to provide the best services and facilities for customers. They realized they needed to upgrade their event venue with state-of-the-art AV equipment.
- Installing a traditional wall-mounting display would cause too much downtime and implies renovation costs.
- Events are held in multiple facilities throughout the hotel. The AV equipment must be mobile and quick to install.
- Traditional displays generally come with messy wires for video, audio and power signals.

BACKGROUND

Gaia Hotel Bandung aims to distinguish itself from other 5-star hotels by offering modern accommodation for both leisure and business customers. This grand hotel with 280 rooms and world-class facilities strives to provide a perfect event venue with inclusive solutions for all events, including meetings, weddings, and conferences.

CHALLENGE

Gaia Hotel Bandung aims to accommodate its customers with luxurious facilities and become a leading brand in Indonesia's hospitality industry. To provide the best experience for customers, the hotel decided to adopt the most up-to-date AV equipment for ultimate audiovisual performance when hosting business or private events. Most current audiovisual solutions only provide limited screen size, so traditional LCD walls are unable to offer seamless viewing experiences.

Considering that events may be held in different rooms and have different decoration needs even in the same venue, traditional displays that are fixed on walls will not suffice as they lack flexibility. In addition, installing such devices would require extensive effort and investment, not to mention the downtime needed to renovate the venue. What's more, most solutions don't come equipped with professional speakers and would need to be connected to external audio devices, which also takes time to set up. In light of this, Gaia Hotel was looking for a comprehensive solution that boasts stunning visuals and powerful audio while remaining simple to operate and install.



SOLUTION

The LDS135-151 All-in-One Direct View LED Display Solution Kit with foldable screen, comes pre-assembled on an adjustable floor stand, making it ready to use anytime, anywhere. With its foldable screen design and 360° silent wheels, the display can fit in elevators and be effortlessly moved from one floor to another.

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SOLUTION

- ◆ ViewSonic's LDS 135-151 is a 135" All-in-One Direct View LED display solution kit that provides ultra-large 1080p high resolution images without grids, as well as theater-level audio thanks to Harman Kardon speakers.
- ◆ This mobile screen comes pre-assembled on a stand for quick and effortless setup in any room throughout the hotel, which saves time, and labor that would otherwise be spent on renovation and construction.
- ◆ This mobile screen can easily be set up and moved throughout the hotel, so there is no need to install displays in every room.
- ◆ The embedded Wi-Fi enables wireless screen mirroring, and the built-in powerful speakers eliminate the messy cables that come with external audio systems.

RESULT

- ◆ Quick and convenient installation of the LED Display Solution Kit minimizes setup time, significantly improving event organization.
- ◆ The pre-assembled mobile screen spared the hotel expensive renovations while offering easy to set up by the staff no matter the facility.
- ◆ Patrons and guests enjoy high-level immersive storytelling thanks to the stunning visual quality and cinematic audio.

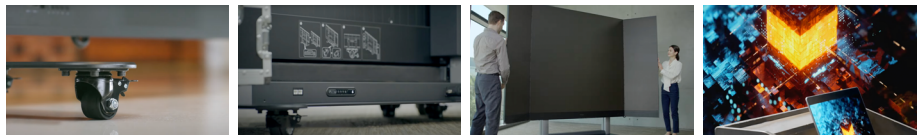


LDS135-151



Deployed in the ballroom and conference rooms, the 135" ultra-large screen with 1080p high resolution and vivid colors helps customers make the most of business presentations and events. The theater-level audio from built-in Harman Kardon speakers offers an immersive audiovisual experience whether at year-end parties or any other celebration.

Finally, the display also offers a great user experience. Wireless content sharing solutions enable content to be conveniently streamed from mobile devices onto the display, and the embedded operation system and Wi-Fi allows users to work in a familiar interface.



RESULTS

The LDS135-151 All-in-One Direct View LED Display Solution Kit installed in Gaia Hotel Bandung's world-class facilities serves to upgrade traditional presentations using state-of-the-art technology. It enhances the sharing of ideas and information and creates memorable and inspirational experiences for all types of events.

The ultra-large screen with powerful sound offers an engaging audiovisual experience. Thanks to the All-in-One design, the hotel has no need to worry about troublesome configuration and installation, reducing the need power sources, signal systems and the number of supply cables needed for connectivity. Preassembled, the display can be used instantly after unpacking, immediately minimizing costs and saving time and labor. The foldable screen and 360° wheels make moving effortless, so no matter where the event is held, the guests and hotel staff can enjoy an immersive audiovisual experience and flexible setup. The wireless screen mirroring function makes content sharing a breeze and makes organizing event effortless.

