



European Accessibility Act: Compliance is the Law

Accessibility across the EU is no longer a choice. It is a legal obligation. Vendors that fail to comply with the European Accessibility Act (EAA) can face serious consequences, including removal from the market. Learn what the EAA requires, the risks of ignoring it, and how ViewSonic is already prepared with accessible solutions plus documentation that proves compliance.

What the EAA Demands

Adopted in 2019 and enforceable as of 28 June 2025, the EAA requires that all new information and communication technology, e-commerce, banking, transport, and digital products placed on the EU market comply with accessibility standards, which must be integrated into the CE marking and reflected in a formal Declaration of Conformity.

Why EAA Readiness Matters

Meeting accessibility standards shows a commitment to inclusion. Customers, partners, and procurement teams may all demand proof of compliance, and choosing a vendor without it exposes you to penalties, reputational damage, and lost revenue. Partner with an EAA-ready supplier like ViewSonic to eliminate those risks.

The Legal Standards

EAA compliance is defined by clear, testable standards. Two frameworks set the rules:



EN 301 549

The European standard for ICT accessibility. Defines requirements for hardware, software, websites, and apps.



Web Content Accessibility Guidelines (WCAG)

Global benchmarks for digital content. WCAG 2.1 levels A and AA must be met.

Required Documents

Following the standards is not enough. You must also provide regulators and procurement teams with:



Voluntary Product Accessibility Template (VPAT)

Describes how a product meets accessibility requirements. Essential for securing bids.



Declaration of Conformity (DoC)

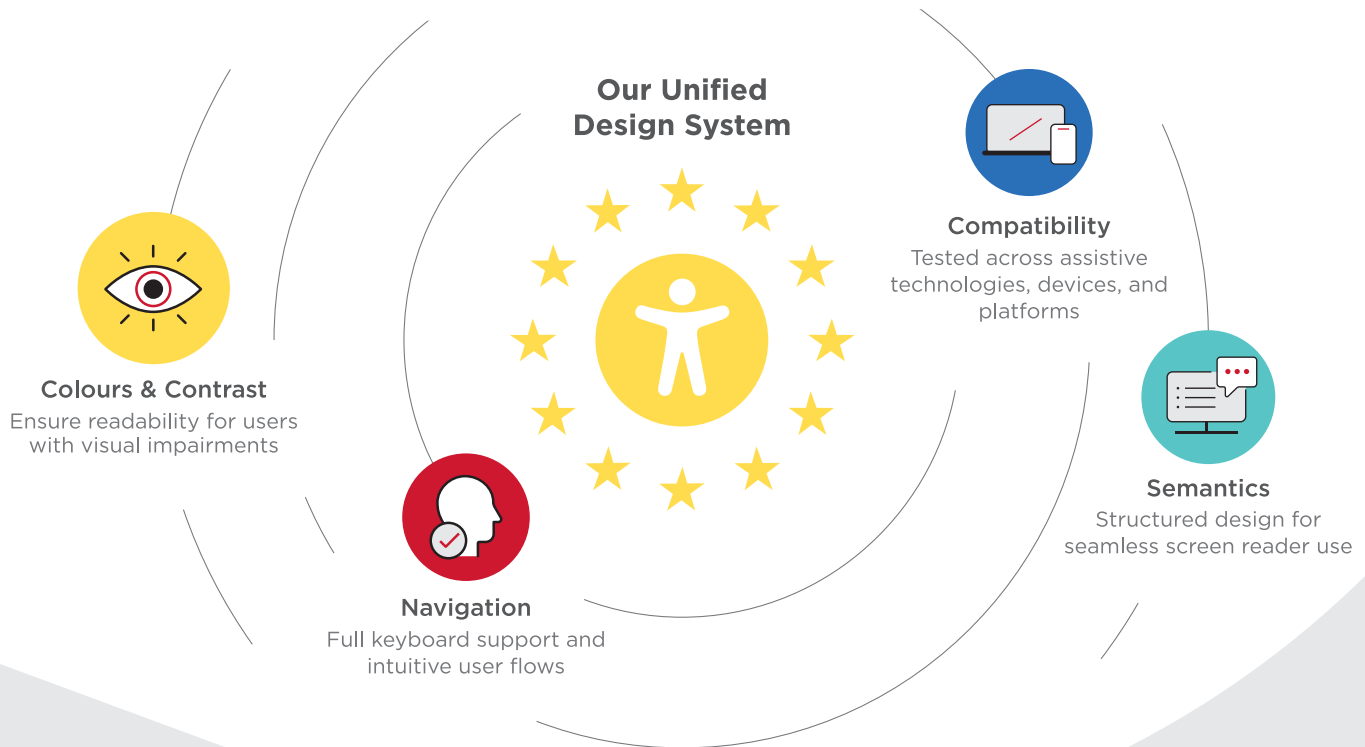
Official statement confirming compliance. A product cannot carry CE marking or be legally placed on the EU market without it.



Customers, partners, and procurement teams can now demand proof of EAA compliance. Local authorities may investigate complaints and conduct checks. Non-compliant products will be withdrawn from sale, while vendors of such products risk exclusion from tenders and procurement processes.

Be EAA-Ready with ViewSonic

At ViewSonic, we have long strived to meet diverse user needs across our entire portfolio. Our products do not only meet the requirements of the European Accessibility Act; they are also built with inclusion in mind and continuously refined in anticipation of evolving standards.



Frequently Asked Questions About the European Accessibility Act

- Q1 What happens if a vendor is not compliant with the EAA?**

Products can be reported, investigated, and removed from the EU market. Vendors risk exclusion from tenders and procurement contracts.
- Q2 Who enforces the EAA?**

National authorities in each EU member state. They investigate complaints, run compliance checks, and apply penalties.
- Q3 Do all products need CE marking?**

Yes. Every product placed on the EU market after 28 June 2025 must carry CE marking supported by a Declaration of Conformity.

- Q4 Why are VPATs important?**

VPATs help procurement teams assess accessibility. ViewSonic encourages public buyers to request them and prove full EN 301 549 conformance.
- Q5 How does this affect tenders?**

EAA compliance is a requirement. Vendors without proof risk automatic disqualification.



Learn more about the EAA | <https://vsonic.global/european-accessibility-act>

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• EAA Information