

## Implementing Hospitality Digital Signage with Ease with DisplayIt!Xpress



### Challenge

You recognize that digital signage would add revenue-boosting message impact to your restaurant, hotel or other hospitality venue, but the cost, complexity and skills needed to implement it are prohibitive. Is there a way to make digital signage easier and less time consuming?

### Solution

Compatible with ViewSonic® commercial displays and media players, DisplayIt!Xpress makes world-class digital signage more accessible than ever. An intuitive and user-friendly interface provides a simple "do-it-yourself" solution that is cost-effective and easy to use. The drag-and-drop playlist editor supports all common image and video formats, Office documents, web pages and more. A single PC can manage any number of digital signs worldwide, with no advanced technical skills required.

With its ultra-low learning curve, simple set up and ease of use, DisplayIt!Xpress empowers users to:

- Build stunning content with PowerPoint and other familiar apps
- Configure displays automatically with the one-click "Find" feature
- Add eye-catching widgets: calendar, clock, weather and scrolling text
- Schedule content based on time, date and day of the week
- Administer signage networks of any size from a single PC
- Manage digital signs worldwide with one or multiple administrators
- Engage audiences with interactive touch content
- Support media players for Windows® and Android™

What you'll need for dynamic digital signage that delivers up-to-the-minute messages:

- ▶ **ViewSonic Display**
  - Commercial display recommended
- ▶ **ViewSonic Media Player**
  - Windows or Android OS
  - Media player built-in with select display models
- ▶ **DisplayIt!Xpress Software**
  - Compatible with ViewSonic commercial displays
- ▶ **Microsoft Office**
  - Excel and PowerPoint applications

