

Your Vision.  
**Precisely.**



**ColorPro™**  
Professional Displays

**ViewSonic®**



## Your Vision. Precisely.

ViewSonic's ColorPro™ professional monitor series delivers stunning, color-accurate, true-to-life images with industry color standards including sRGB and Adobe RGB.

ColorPro™ series professional monitors are designed to make creative work easier.

Whether you're a photographer, designer, video editor, illustrator, or other type of creative professional, ViewSonic ColorPro™ monitors give you the clarity, accuracy, and detail you need to bring out the best in your creations.

[www.viewsonic.com/color](http://www.viewsonic.com/color)



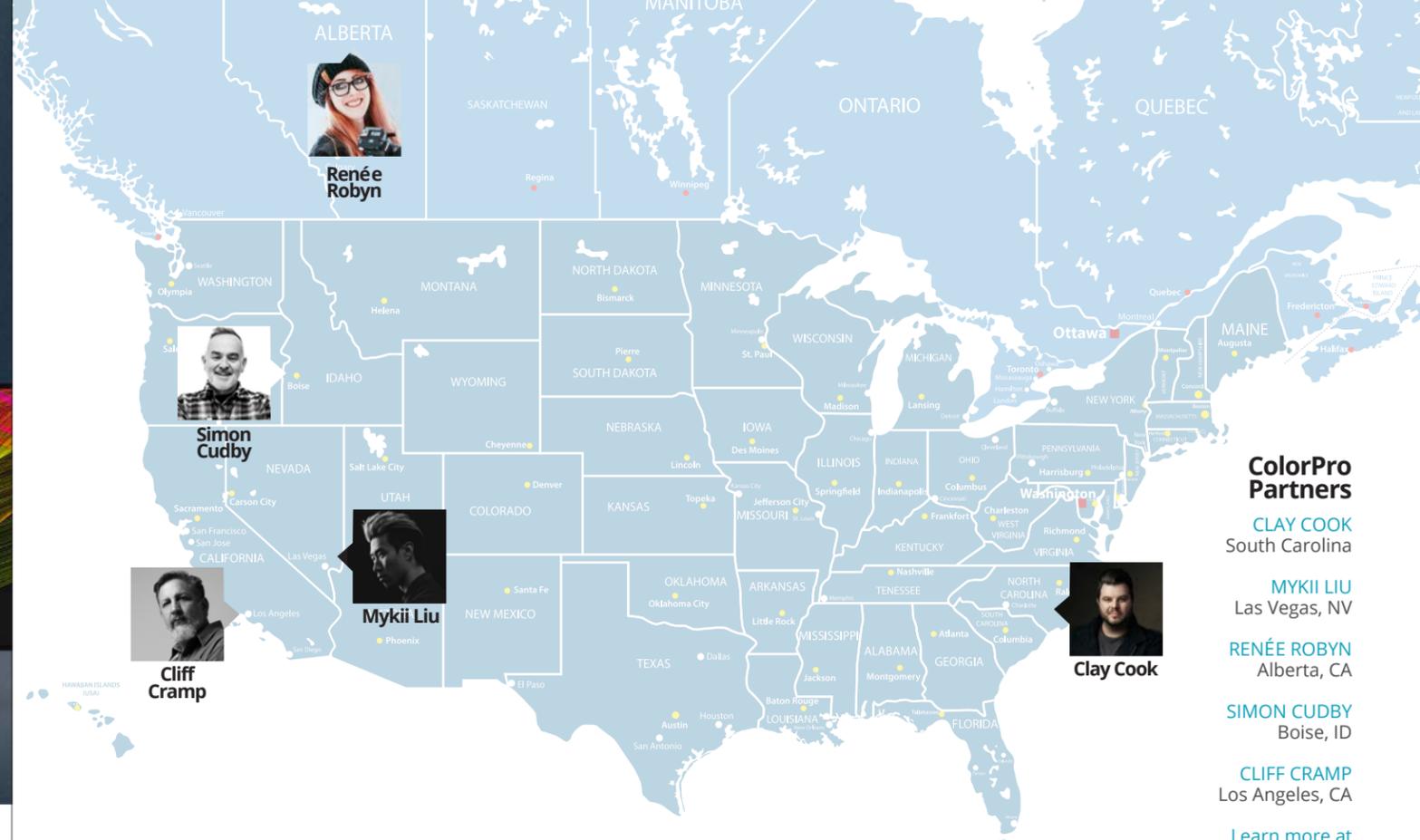
Photography



Graphic Design  
& Illustration



Video & Music



### ColorPro Partners

CLAY COOK  
South Carolina

MYKII LIU  
Las Vegas, NV

RENÉE ROBYN  
Alberta, CA

SIMON CUDBY  
Boise, ID

CLIFF CRAMP  
Los Angeles, CA

Learn more at  
[ViewSonic.com/Color](http://ViewSonic.com/Color)

### COLOR AT YOUR COMMAND WITH HARDWARE CALIBRATION

All ViewSonic ColorPro monitors are factory-calibrated to deliver an amazing Delta E2 value right out of the box. To ensure and maintain this consistency and color accuracy over time, ColorPro monitors are also hardware calibration-ready.

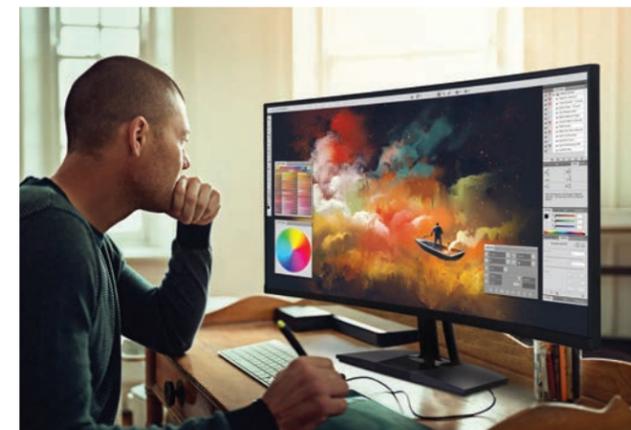
In collaboration with color management experts at X-Rite, the same people who created Pantone color, our easy-to-use Colorbration Kit combines innovative color emitter hardware and sophisticated profiling software that let you maintain infinite control of white point, luminance, contrast ratio, gamma, and more, as well as calibrating and profiling your monitor. That means you get true images with vivid colors throughout your workflow: from real life, to camera, to screen, to print.



### ACCURATE COLOR. EVERY TIME.

Combining the art and science of amazing color, the ViewSonic ColorPro series of professional monitors brings innovation to the forefront for photographers, graphic designers, video editors, and more. These high-performance SuperClear IPS monitors deliver incredible color precision and amazing detail for an optimized, color-managed workflow that professional content creators demand.

- 14-bit 3D Look-Up Tables generate a stunningly smooth palette of 4.39 trillion colors for amazingly accurate image reproduction crucial for professional content creators.
- 10-bit IPS panels deliver stable brightness, color, and hue across all viewing angles
- An integrated color uniformity function ensures consistent color and luminance across the screen – meaning you get screen-wide true color from edge to edge, corner to corner, every time.



“ViewSonic has always been a company on the cutting edge of technology, delivering a new wavelength in product design that allows us to see the new art renaissance with quality and clarity.”



## Clay Cook



Human beings have gathered for centuries to tell stories, stories that have shaped communities and culture.

A picture is worth a thousand words, so the saying goes. Photography is storytelling, and some say photography is taking over the written word. Authentic stories have the potential to humanize, bridge, and influence.

As a photographer, color is so important to storytelling. Color can be used to elicit emotion and strengthen a narrative. Throughout the history of photography and filmmaking, color has been known to take the viewer on a psychological journey throughout the plot, leading the brain to feel anger, sadness, happiness, and thrill.

It is incredibly important that the color on my workstation is an accurate representation of the photography, so that no matter what monitor, mobile phone, or tablet you're gazing into for years to come, my vision for story, composition, color, and light will always shine through that screen.

[Click here for full story.](#)

### VP2785-4K KEY FEATURES

100%  
ADOBE RGB

HARDWARE  
CALIBRATION

USB-C  
SINGLE CABLE  
CONNECTIVITY



VP2785-4K	VP2785-2K
27" 4K UHD (3840x2160)	27" QHD (2560 x 1440)
100% Adobe	100% Adobe
DisplayPort, HDMI, USB-hub	Fogra Certified Softproof monitor
USB-C single cable connection	USB-C, DP-out for Daisy Chain





"I absolutely love the VP2768-4K! It's perfect for anyone who wants to connect to a consistent and beautiful display in a studio, and the built-in USB 3.0 hub helps keep all my peripherals connected neatly!"



## Mykii Liu



Mykii Liu is a portrait photographer and educator. He loves good steaks, fast vehicles and the best technology that he can afford.

Starting out with his first Canon FT film body at age 15, he took copious amounts of pictures featuring his friends. With the support of those around him, his pursuit in photography lead him to capture many weddings and events before capturing models and actors, ultimately leading him to where he finds his passion—photographing people. That passion has opened up opportunities to shoot internationally— from England to Taiwan, and all over the USA.

When he's not photographing, he empowers and inspires creatives with his budget conscious experience in photography and technology, helping them make decisions on how to get the best bang for their buck and helping them find the best solutions in technology.

Visit [mykiiliu.com](http://mykiiliu.com)

### VP2785-4K KEY FEATURES

4K UHD  
RESOLUTION

COLOR  
ACCURACY

SCREEN  
UNIFORMITY



#### VP2785-4K

27" 4K UHD (3840x2160)

100% Adobe RGB

USB-C, DisplayPort, HDMI, USB-hub

Ambient light sensor

#### VP2768-4K

27" 4K UHD (3840 x 2160)

100% sRGB

DisplayPort, HDMI, USB-hub

4-sided frameless



“For me, color accuracy is key as I want my work to look exactly how I envisioned it before I hit the shutter button. I want to deliver images to my clients that are ready to publish, and by using ViewSonic monitors, I can be confident that my work looks its best.”

## Simon Cudby



Based for 25 years in the heart of action sports, Southern California, Simon Cudby has been fortunate to connect with clients such as KTM Motorcycles, Upshift Online, Honda, Racer X Illustrated, and Monster Energy.

Simon has covered hundreds of national series motocross and supercross events and has gotten his work onto over two hundred magazine covers over the years. Simon has also published several books, including *American Motocross Illustrated Vol. 1 and 2* and *Motocross Exposure*.

For Simon, color accuracy is key as he wants his work to look exactly how he envisions it before he hits the shutter button. Simon aims to deliver images to his clients that are ready to publish, and by using ViewSonic monitors, Simon can be confident that his work looks its best.

Visit [cudbyphoto.com](http://cudbyphoto.com)

### VP3881 KEY FEATURES

21:9  
ULTRAWIDE

PANORAMIC  
CURVED SCREEN

USB-C  
SINGLE CABLE  
CONNECTION



VP3881	VP3481
38" ultrawide	34" ultrawide
3480 x 1600 resolution (21:9 aspect ratio)	3440 x 1440 resolution (21:9 aspect ratio)
2300R curve	1800R curve
HDR10 support	FreeSync with 100Hz refresh rate





"The VP3268-4K display is amazing. My work is known for its temperature of light and shadow, and this display brings that to a whole new level. The colors are extremely vibrant. This display ROCKS."

## Cliff Cramp



Cliff Cramp is a veteran illustrator, painter and storyteller working in popular entertainment. Cliff's career as a professional artist spans over 20 years, with expertise in a wide range of media including animation, comics, music, games, books, and editorials. He has contributed his artistic abilities to a diverse selection of companies such as Lucasfilm, 20th Century Fox, United Artists, MGM Studios, Trailer Park, Shout Factory, Hollywood Records, Nickelodeon TV Animation, Disney Entertainment, Warner Bros., DC Comics, Acme Archives Direct, Penguin Books, Philomel Books, Ingram Micro, Menagerie Creative, and DIC Entertainment, among others.

Cliff's licensing deals with Lucasfilm, Fox, Bungie, DreamWorks, and Disney not only allow him to legally work on the intellectual properties of these companies, but they've provided for accolades and awards in a number of genres. Via Menagerie Creative, Lucasfilm/20th Century Fox chose Cliff from a top list of talent to illustrate the collectible Blu-ray covers for Star Wars: The Complete Saga, Star Wars: Episodes 1 to 3, and Star Wars: Episodes 4 to 6. Currently, Corel features his works as exemplars in their Painter software, and includes him among their ranks of Master Elites.

### VP3268-4K KEY FEATURES

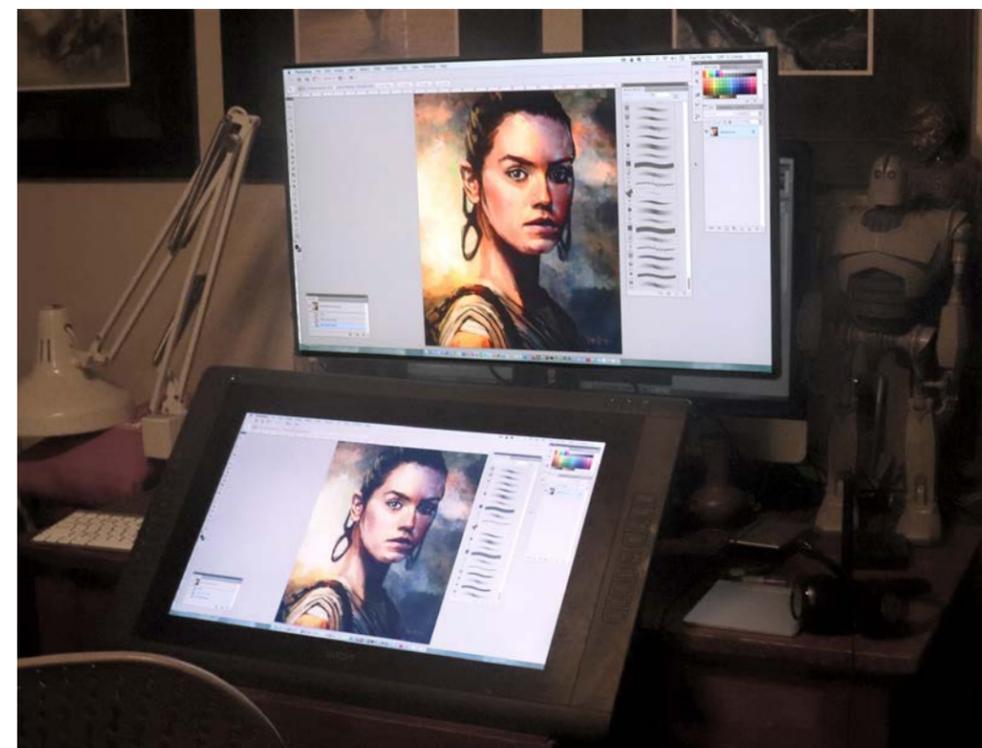
100% sRGB  
COLOR ACCURACY

FRAMELESS  
DESIGN

HDR10  
SUPPORT



VP3268-4K	VP2768-4K	VP2768
32"	27"	27"
4K UHD (3840 x 2160)	4K UHD (3840 x 2160)	2K QHD (2560 x 1440)
HDR10 support	6-axis color adjustment	Daisy chain multiple monitors





“I’ve been very happy to add the VP2771 to my digital family. When working on composites that are often going for large scale print, having the extra visual real estate to check out every detail is extremely helpful.”

## Renée Robyn



Growing up surrounded by the vast prairie of the Canadian north and tales of faraway places, Renée Robyn has chased the perfect backdrop around the world. Approaching photography like a treasure hunter, her compositions are uniquely cinematic, often becoming pieces of a bigger world represented beyond reality. Renée’s style is easily recognizable and distinctly her own. Expertly blending fact, fiction, and a little digital alchemy, she has worked with industry-leading brands like Adobe, Wacom, Corel, Capture One, and Intel.

Comfortable facing down gale force winds, climbing fog-shrouded mountains or fast-paced commercial studios, her work is impressive and committed. An expert retoucher, Renée applies the same level of commitment to post-processing leveraging her mastery of colour theory, editing, light, and shadow in the digital realm of Photoshop. Renée travels full-time, shooting for commercial and fine art clients.

Visit [reneerobynphotography.com](http://reneerobynphotography.com)

### VP2771 KEY FEATURES

USB-C  
SINGLE CABLE  
CONNECTION

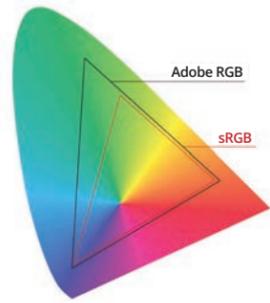
DAISY CHAIN  
CAPABILITY

COLOR  
ACCURATE/UNIFORM



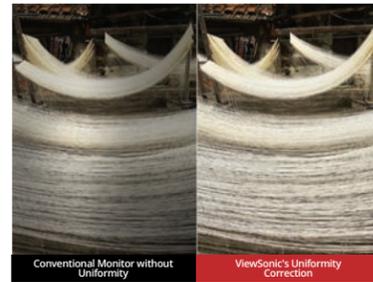
VP2771	VP2768	VP2785-2K
27" QHD (2560 x 1440)	27" QHD (2560 x 1440)	27" QHD (2560 x 1440)
100% sRGB with hardware calibration	100% sRGB with hardware calibration	100% Adobe RGB with hardware calibration
USB-C single cable	Daisy chain multiple monitors	Fogra certification softproof monitor





### AMAZING COLOR ACCURACY

Each of our monitors is factory calibrated to deliver an amazing Delta E<2 value and includes a detailed calibration report for sRGB, EBU, SMPTE-C, Rec. 709, and DICOM-SIM color spaces. Whether you're a photographer shooting in sRGB, or a video editor in need of REC 709/ SMPT-C/EBU standards, rest assured that this monitor can deliver the accuracy you need to complete your best work.



### EXCELLENT SCREEN UNIFORMITY

Uniformity of color across the screen is critical to achieving the most accurate viewing and editing of images – without it, any work performed on a less-than-accurate monitor will cause incorrect color adjustments. An integrated color uniformity function ensures consistent color and luminance across the screen – meaning you get screen-wide true color from edge to edge, corner to corner, every time.\*

\* Color uniformity function works within the following color spaces: sRGB, EBU, SMPTE-C, Rec. 709



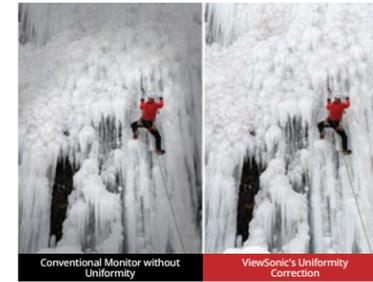
### BUILT-IN AMBIENT LIGHT AND PRESENCE SENSORS

A built-in ambient light sensor helps to adjust screen brightness based on your surroundings. A built-in presence sensor helps to save energy by turning off the backlight when a user is not present in front of the screen.



### STREAMLINED EDITING

Picture-by-picture (PBP) in combination with a dual color engine offers a more productive approach to digital design. VP2785-4K's PBP functionality, also supported by Keyboard, Video, Mouse (KVM) technology, allows photographers and designers to simultaneously view and edit images while using separate color settings, virtually combining the work of two monitors into one.



### BALANCED UNIFORMITY

ViewSonic's uniformity correction improves delta luminance variance to < 5% for more consistent brightness across the entire screen and avoids fluctuation in color temperatures.



### SEAMLESS WORKFLOW MANAGEMENT

Keyboard, Video, Mouse (KVM) Switch technology allows users to control peripherals from a single keyboard and mouse. USB 3.1 Type-C provides Windows and Mac OS system users with user-friendly management of power charging, large-quantity data transmission, and video display.



### VIEWSPPLIT™ FOR MULTI-TASKING

ViewSonic's exclusive ViewSplit software allows you to create an ideal and customized working environment on your ViewSonic screen. Just choose from a selection of pre-defined templates, or create your own customized layout, and ViewSplit will divide your screen into multiple viewing windows. By allowing you to simultaneously view and work on multiple applications, ViewSplit boosts productivity and multitasking.



### PROFESSIONAL COLOR PROCESSING CAPABILITY

The 14-bit LUT & 3D LUT (Look-Up Tables) generate a stunningly smooth palette of 4.39 trillion colors for amazingly accurate image reproduction crucial in professional applications.



### DUAL IMAGE PROCESSING

Picture-by-picture (PBP) in combination with a dual color engine offers a more productive approach to digital design. VP2771's PBP functionality allows photographers and designers to simultaneously view and edit images while using separate color settings, virtually combining the work of two monitors into one.



### MULTIFACETED COLOR MODES

With a multitude of versatile color settings that cater to different types of design and photography, VP2771 users are able to utilize CAD/CAM, animation, and video editing modes. Achieve the ideal color expressions under the optimal sharpness, gamma, and contrast ratio to meet specific design requirements.



### WHY CALIBRATE?

Even with the most advanced pre-calibrated monitors, screen color and performance can still change over time due to factors such as heat after long usage, room humidity, and UV light. With the ViewSonic® Colorbration™ Kit, you can access the look-up table on your monitor to maintain superior color accuracy over time. It's just the tool you need to take the already-great color on your ViewSonic monitor to the next level.



### UNRIVALED COLOR ACCURACY AND CONSISTENCY

Combining hardware calibration with proprietary ViewSonic software, the Colorbration kit takes the guesswork out of color calibration. This unrivaled color accuracy and consistency saves you the time, money, and frustration that generally comes with monitor calibration. Now you can focus on your work, and have complete confidence that the color displayed on your monitor is the vivid, lifelike color that you demand.

[viewsonic.com](http://viewsonic.com)

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