

Projection Solutions for Universidad de la Empresa in Uruguay



Challenge

- ▶ Outfit the university with new projection solutions that could meet the specific needs of different academic departments
- ▶ Reduce the load and stress on the IT team with projectors that offered network capabilities and remote control

Solution

- ▶ Over 100 ViewSonic® projectors were purchased, each providing a unique solution for each academic department
- ▶ Models included the PJD5155, PJD6352LS, PJD7828HD, and Pro9510L

Results

- ▶ Reduced failure rates and improved images helped to improve classroom instruction
- ▶ Students and teachers became more engaged during projected classroom lessons
- ▶ Reduced stress and load on the IT team due to easy setup and network capabilities of the projectors

Customer Profile

Universidad de la Empresa (UDE) is the leading secular private university in Uruguay. With close ties to Uruguay's business sector, the university is largely supported by domestic business chambers, professional associations, and foreign universities.

UDE's mission is the education of high-ranking professionals, instilling in them a well-defined proactive behavior and orientation towards research and educational outreach. The University's ultimate goal is to make a contribution to the equitable and sustainable development of society based on universal values.

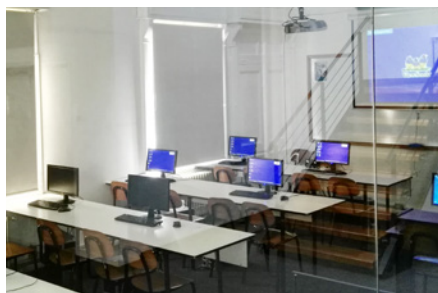
After being officially recognized in 1998, UDE has seen a sustained growth in its enrollment. With a curriculum based on continuously updated methodologies, enhanced by the knowledge and experience of high-performing professionals and business people, as well as renowned domestic and foreign professors, the UDE has provided the best training to its students.

The Challenge

UDE's academics were comprised of multiple departments, faculties, and disciplines, all of which were in need of new and better projector equipment. Challenging was the fact that each department had different projection needs.

"The projectors we had used previously presented different academic and operating difficulties for each department," said Sebastian Alba, head of the IT department at UDE. "For instance, the Faculty of Health Sciences had difficulties viewing X-Ray projections during their lessons, while the Faculty of Design and Communication would make frequent requests for a wider range of colors."

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PJD6352LS Networkable Projector Use Cases

- ▶ Education
- ▶ Business

"This new ViewSonic solution has allowed for our IT staff to be entrusted with other tasks. It's incredibly satisfying to see teachers and students interact based on the high-quality images offered by ViewSonic projectors."

— Sebastian Alba,
Head of the IT Department at UDE

In addition to providing its students and professors with improved projection images, UDE also needed to find a solution that could deliver network capabilities so that projectors could be remotely managed across the entire campus — thereby delivering greater efficiency, reduced operating costs, and fewer IT man hours.

The Solution

Before selecting a projection solution that would benefit the entire university, UDE's IT department conducted several internal studies to investigate the capabilities and lifespan of its current equipment, and used those findings to select new equipment. The IT department concluded that ViewSonic projectors could fully meet the operating and academic needs of the university.

"At the beginning, we feared the implementation was going to be costly because we needed to meet the demands of the relevant stakeholders as soon as possible in order to secure continued academic operations," said Alba. "But then ViewSonic's helpful and effective business and technical support team helped to make this process faster and easier to complete."

In addition to technical and business support, ViewSonic projectors offered lower maintenance, DLP technology-based projectors, and a wide variety of projection choices. As such, ViewSonic was a one-stop-shop that provided everything from basic PJD5 projectors for small classrooms, to high-level PJD6 networkable projectors, and Full HD PJD7 and Pro 9 projectors.

UDE went on to purchase over 100 ViewSonic projectors to be used in classrooms throughout the eight faculties of the university. Models included the PJD5155, PJD6352LS, PJD7828HD, and Pro9510L, and were chosen to meet the particular needs of each department.

The Results

According to Alba, results have been very successful. Students and professors alike, even those in the most demanding courses, have expressed full satisfaction in the new ViewSonic projectors since projected lessons are running more smoothly. There have been fewer complaints about failures and poor image quality, while the load on the IT team has been reduced as well.

"We have seen a noticeable improvement in our IT team's mood, because the staff used to work under severe pressure all the time with our old projectors," said Alba. "This new ViewSonic solution has allowed for our IT staff to be entrusted with other tasks."

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Today, 96% of UDE projectors are ViewSonic projectors, and there are plans to increase this percentage to 100%. Given the success of the installation, UDE has decided to increase an implementation of PJD6 networkable projectors, as well as the addition of PJ-Vtouch-10S interactive kits for short-throw projectors.

"It's incredibly satisfying to see teachers and students interact based on the high-quality images offered by ViewSonic projectors," said Alba.

PJD6352LS Networkable Projector

- ▶ Amazing color accuracy
- ▶ Secure MHL/HDMI port
- ▶ Network capable
- ▶ Smart design
- ▶ Enhanced sound