

# SOLUTION BRIEF

## ViewSonic® Ultra HD Monitors Offer Multiple Benefits for Graphics-Intensive Pro Users



### Challenge

Your work revolves around visual data – whether you're a graphic designer, photo processor, CAD/CAM engineer, video editor or any of dozens of other image-oriented professionals – and you want the best display your (or your company's) budget can handle. You're considering upgrading your display and you're wondering whether the jump up to Ultra HD will deliver enough benefits to justify the higher price tag.

### Solution

ViewSonic's Ultra HD monitors with 60Hz refresh rate deliver the visible benefits of an award-winning heritage spanning more than 25 years. The cream of the crop, the 27" VP2780-4K, delivers stunning definition and pro-level features for demanding users. Color-critical applications come to life with 10-bit, 1.07 billion color capability and pre-calibrated Delta E<sub>s2</sub> for more accurate color performance. An exclusive wide-range gamma setting, professional preset EBU color space and additional ViewMode™ presets deliver optimized color performance and contrast ratio. The premium SuperClear® IPS panel provides the widest possible viewing angles and enhanced color uniformity, while future-proof compatibility is ensured with HDMI® 2.0, DisplayPort, and USB 3.0 ports plus integrated MHL for versatile device connectivity. Premium MultiPicture enables greater productivity with PIP (picture-in-picture) and PBP (picture-by-picture) with the ability to simultaneously display content from multiple input signals for up to 4 split screens. ViewSonic Flicker-Free technology and Blue Light Filter reduce eye fatigue while an ergonomic stand maximizes adjustability for a truly customized fit.

### What you'll need for an Ultra HD solution with maximum professional-level benefits:

- ▶ ViewSonic® VP2780-4K – 27" Professional-grade Ultra HD monitor offering the ultimate in performance for all color-critical and professional applications

