

Selcuk Ecza Deposu with ViewSonic Touch Screen Solutions

Customer's Profile:



Selcuk Ecza Deposu is the oldest and the most distinguished company in the wholesale pharmaceutical sector. With its 58 years of corporate culture, the company succeeded in taking advantage of the rising growth opportunities of the 1990s and early 2000s by increasing her market share.

Summary

The Challenge:

(1) Labelling, controlling and order process takes a very long time in the warehouse.

(2) Their request is to speeding up process and increasing productivity in work flow.

(3) At the same time, make most of the transactions via the touch screen in their daily

The Solution:

Deployed Touch screen monitors with software integration capability that overhauled the warehouse labelling process.

The Result:

Helped increase warehouse productivity and speed up business processes. Increased lead time and reduced human input error rate.

The Challenge:

Considering the emphasis on human health, as well as the use of state-of-the-art technology, the number of challenges faced by the global pharmaceutical industry is perhaps higher than ever before. Selcuk Ecza Deposu is no exception.

Their primary concern involved the process surrounding the elimination of paper-based catalogs and the simultaneous introduction of a digital counterpart.

Previously, warehouse processes such as labeling, controlling and ordering took a very long time. Admins were using keyboard and mouse to input all the items individually through software to their system. Mislabeling errors would happen every now and then, finding text fields, variables, fonts and barcodes across all their label storage was time consuming and couldn't be done at one central point. Since this process was prone to human error, a complete overhaul and digitalization process was deemed necessary.



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Summary

The Solution:

ViewSonic visited and investigated Selcuk Ecza Deposu's warehouse process. Their customized touch screen solutions helped Selcuk Ecza Deposu integrate and optimize our labelling, controlling and order process. Now business users can expect a more efficient experience.

ViewSonic provided Selcuk Ecza Deposu's with multi-touch touchscreens with Full HD resolution that served as a central access point for warehouse workers engaging in their former analog processes. ViewSonic's special touchscreen technology was also found to be durable within the warehouse environment, particularly in the context of their expected use frequency.

The Result:

The implementation of touchscreen technology into the warehouse processes yielded positive results. Productivity was up and instances of human error were down. Not only were things improved to be more efficient, but since the cost of the new processes were lower than the previous one, Selcuk Ecza Deposu was able to reduce cost in the process.

All in all, ViewSonic renewed not only the process structure itself, but also they made remarkable improvement of process lead time and error rate as well.



*ViewSonic has really helped us
improve our internal process with
their reliable touch screen solutions*

- Selcuk Ecza Deposu

ViewSonic Touch Screen Solutions



Product Name: TD2220-2
Multitouch: 2-Point Touch
Resolution: Full HD 1920 * 1080
Touch Screen Technology:
Optical Touch Tech