SOLUTION BRIEF

Boost Emergency Preparedness with Digital Signage

Challenge

You need to improve your company's emergency preparedness procedures to better protect employees, guests and assets. Perhaps you use (or are thinking of adding) a call-based system to push alerts to employees. Should you also consider the use of digital signage?

Solution

Digital signage can be an important addition to a comprehensive emergency response plan. By nature eye-catching and visually-compelling, digital signage can deliver information in a faster, more attention-getting manner than a call or text – which can be easily missed when phones are muted or left charging on a desktop. And unlike call systems that only contact employees, digital signage notifies anyone in the vicinity. When equipped with robust content management software, digital signage also makes it easy to be prepared. General alerts and instructions as well as specific content addressing the range of potential circumstances can be developed in advance then delivered to screens throughout a facility should the need arise. The system can also be used to run periodic safety drills, which can help reduce loss in the event of an actual emergency. From the most urgent circumstances, to more mundane yet critical announcements, digital signage gets the word out quickly and efficiently, in an attention-getting format ideal for alerts and instructions related to:

- Severe weather, flooding and earthquakes
- Facility emergency / office lockdown or evacuation
- Fire, gas leaks and water main breaks
- Hazardous material incidents
- IT / network outages

What you'll need for a digital signage emergency alert system:

▸ ViewSonic® large format displays or free-standing ePoster digital kiosks

- 32" CDE3200-L Display
- 42" CDE4200-L Display
- 46" CDE4600-L Display
- 55" CDE5500-L Display
- 42" EP4220 ePoster
- 50" EP5012-L ePoster

▸ Media Players and Software

▸ Windows-based

- ViewSonic® VOT133 PC mini
- ViewSonic® SC-T46 thin client
- ViewSonic® SW-041 DisplayIT software

▸ Media appliance

- ViewSonic® NMP-302w media player (Signage Manager software included)