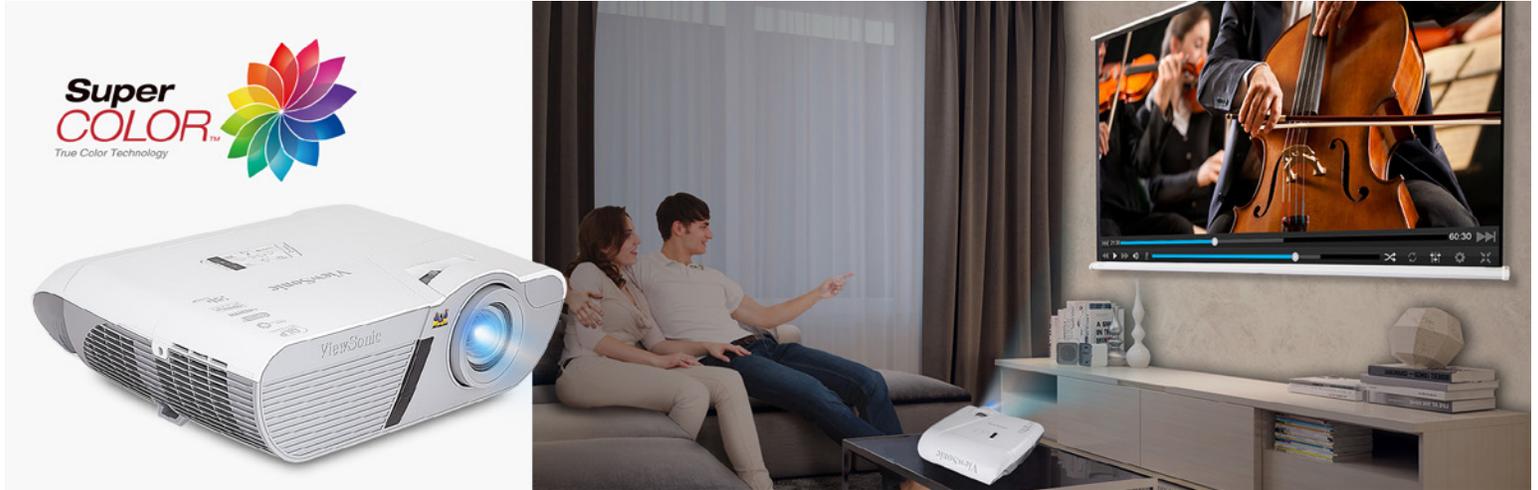


Achieving Optimal Color Accuracy with DLP® Home Entertainment Projection



Challenge

You're ready to revamp your media room and have been researching the options. You'd like to go with a DLP projection system to get the largest screen-size for your dollar, but are concerned that the color won't be as vivid and true as with an HDTV. What is the best technology today to achieve great color accuracy with a DLP projector?

Solution

ViewSonic® SuperColor™ technology delivers DLP projection image quality that outperforms previously available DLP systems, with improved color-enhancing features and better color processing technology. With an exclusive color wheel design, dynamic lamp control, and a wider color range than conventional DLP projectors, SuperColor delivers rich, reliable, true-to-life color for both bright and dark content – without sacrificing image quality. SuperColor features include:

- Advanced digital image processing, dynamic lamp control and exclusive 6-segment color wheel deliver more natural, vividly clear colors
- Integrated ViewMatch® color mode automatically optimizes color for the most common viewing applications, for greater clarity and detail
- Improved gray-scale accuracy provides highly-differentiated shades of black for greater texture and detail in dark images and scenes
- Automatic adjustment for overexposure of projected images delivers rich detail in bright images, with no washout
- Minimized brightness fluctuations for greater viewing comfort

What you'll need for outstanding DLP projection picture quality with authentic, true-to-life color:

► **A ViewSonic® Wide Format LightStream® Projector with SuperColor Technology**

1080P

- PJD7830HDL
- PJD7835HD

WXGA

- PJD5555W

