

Achieve Clear, Vibrant Viewing in Large Spaces



Challenge

Projectors with brightness ratings of 4,000 lumens and above are becoming more cost-effective and readily available. Your business, campus, house of worship, or hospitality venue uses projection in different environments. Which settings will benefit the most from these lower cost high lumens projectors?

Solution

As projected image size increases, the distribution of light over a larger area lowers the perceived brightness of any projector, thus requiring more lumens for optimal viewing. When projectors with lower brightness are used in these circumstances images can look washed out and be difficult to see and read.

ViewSonic® projectors with 4,000 or more lumens are designed for the larger rooms, screen sizes and audiences that benefit from higher brightness projection. Ideal for auditoriums, large meeting rooms, lecture halls, cafeterias and other substantial spaces – along with any space with high ambient light – projected images will be crisper, clearer and more vibrant with a 4,000+ lumens projector.

Bright enough to shine through a great deal of ambient light, projectors with 4,000 or more lumens also eliminate the need to completely dim the lights, making it easier to take notes, maintain eye contact and interact during presentations.

What you'll need for clear, vibrant projection in large meeting rooms, auditoriums, and other spaces with large audiences or high ambient light:

- ▶ A ViewSonic® projector with 4,000+ lumens

