



CASE STUDY

ViewSonic Powers Pekanbaru's Biggest Immersive Golf Simulator Experience



"With Golf Mode, the display is optimized with the right contrast, making the sky, green, and other golf visuals look more natural."

— Justanto Wardojo, Owner, GoGolf Simulator.

Background

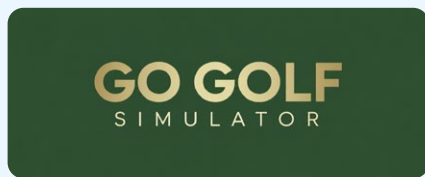
Founded by a group of golf enthusiasts in 2025, GoGolf Simulator is Pekanbaru's first and biggest golf simulator experience provider. The company offers state-of-the-art indoor driving range and golf course simulation facilities for players of all skill levels, including open and VIP spaces.

Challenge

To outfit its 10 simulator bays, GoGolf Simulator needed projectors bright enough to deliver clear, vivid images despite ambient light, without altering the existing lighting that contributes to the venue's atmosphere or compromising image quality.

Another challenge was longevity. The projectors had to provide a premium experience to visitors all day long, with minimal maintenance, for years to come.

Finally, golf simulators demand a high level of contrast. A truly immersive experience requires the color of the sky and the green to be enhanced, so the player can clearly see the ball flying across the screen.



GoGolf Simulator

Location

Pekanbaru, Indonesia

Industry

Indoor Sports Simulation

Challenge

- Achieve bright, vivid images despite ambient light in the rooms.
- Ensure reliable all-day performance with minimal maintenance.
- Create high-contrast, immersive visuals for players.



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Solution

- Install the 5,000-lumen ViewSonic LS740W projector to overcome ambient light.
- Ensure 24/7 long-term reliability with DLP technology that prevents color degradation.
- Deliver realistic, high-contrast visuals with built-in Golf Mode.

Result

- Delivered premium golfing experiences regardless of lighting conditions.
- Achieved zero visible degradation in brightness and no yellowing over a year of use.
- Received positive feedback from visitors on sharp image quality.

Solution

To address the ambient light issue, the team at ViewSonic recommended the LS740W, a high-brightness projector packing 5,000 lumens.

Capable of running 24/7, this commercial-grade DLP model provides stable image quality that doesn't degrade, as opposed to LCD-based projectors which yellow gradually over time.

The LS740W model also has a dedicated Golf Mode. This setting optimizes the projection specifically for golf visuals, making the environment appear more natural while boosting the colors and textures of the course.

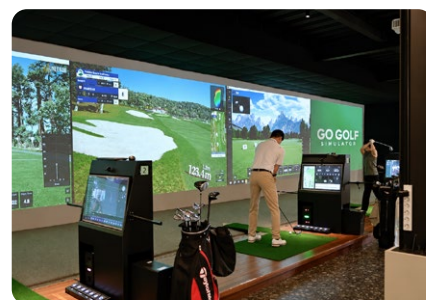


Result

Since its installation, the LS740W has enabled GoGolf Simulator to provide premium golfing experiences to visitors across their facilities, regardless of lighting conditions.

During the projector's first year of operation, the team has detected no degradation in brightness or image quality, despite many hours of daily use.

The visuals continue to attract positive feedback from visitors practicing their swing who comment specifically on the sharp image quality during gameplay.



Founded in California, ViewSonic is a leading global provider of visual solutions and conducts business in over 100 countries worldwide. As an innovator and visionary, ViewSonic is committed to providing comprehensive hardware and software solutions that include monitors, projectors, pen displays, commercial displays, All-in-One LED displays, ViewBoard interactive displays, and myViewBoard software ecosystem. With over 35 years of expertise in visual displays, ViewSonic has established a strong position for delivering innovative and reliable solutions for education, enterprise, consumer, and professional markets and helping customers "See the Difference." To find out more about ViewSonic, please visit www.viewsonic.com.