

CASE STUDY

Luxury Heritage Hotel Delivers World-Class Events with Fully Mobile ViewSonic Direct View LED Display



"In Tokyo, every detail matters. We hold ourselves to the highest standards in everything we present here."

—Daisuke Okamoto, Assistant Director of Events Management, Sales & Marketing, Mandarin Oriental Hotel Tokyo

Background

Situated within the historic Nihonbashi district, Mandarin Oriental Hotel Tokyo offers guests from around the world a five-star experience. Its large-scale events demand exceptional presentation quality, drawing a clientele of multinational corporations that expect the same standard of polish found in the hotel's guest rooms. VEGA Japan, part of the VPS group, has worked with the hotel as an AV integration partner, helping ensure every event's technical needs are handled without disrupting the space.

Challenge

Because the hotel occupies a landmark building that is subject to strict heritage protections, structural changes and permanently fixed AV installations in its event and meeting spaces are not an option. Any display solutions used have to work within the room exactly as it stands, without leaving any lasting mark once the event is over.

At the same time, the hotel's multinational corporate clientele expects the kind of large-format, high-impact presentation technology found in purpose-built conference venues. Mandarin Oriental Hotel Tokyo hosts these guests across a range of spaces, from boardrooms to conference halls. The hotel's events team needed a way to deliver a large, clearly visible screen in each one, ready whenever an event called for it.

Mandarin Oriental Hotel Tokyo

Location

Tokyo, Japan

Interviewed

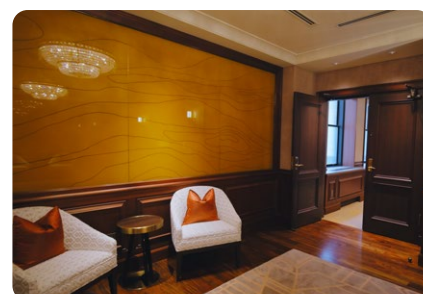
- Daisuke Okamoto, Assistant Director of Events Management, Sales & Marketing, Mandarin Oriental Hotel Tokyo
- Richard Johns, Managing Director, VEGA Japan
- Niall Morrissey, CEO, VPS

Industry

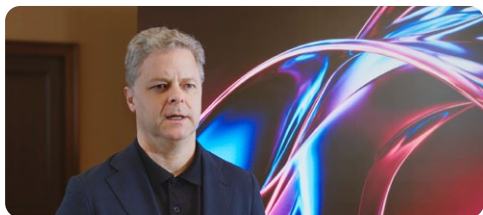
Hospitality

Challenge

- Deliver large-format presentations that meet the expectations of multinational corporate clients within a landmark building where strict heritage protections prevent any structural change.
- Equip a range of differently sized event spaces, from intimate boardrooms to full conference halls, with consistent, large-screen visibility on demand.



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"Adopting a foldable LED display from ViewSonic allows us to deliver an amazing experience to clients."

— Richard Johns, Managing Director, VEGA Japan

Solution

VPS and VEGA Japan worked together with ViewSonic to specify the LDS Series 138-inch mobile All-in-One Direct View LED display as a way to meet the hotel's one non-negotiable requirement: nothing gets fixed to the building. The unit arrives pre-assembled, with its control system built directly into a motorized stand, and folds into a form that's narrow enough to fit through standard passenger elevators and doorways. It can be rolled into and out of the hotel's event spaces without any special equipment.

The display is just as straightforward to use. The hotel's event staff raise the stand to the height a room calls for using a remote and plug the unit into a regular power outlet. Setup takes about ten minutes and eliminates the need to bring in outside AV technicians. That simplicity lets the same team turn the display around for back-to-back events in a single day, with brightness that adjusts to match the room so every presentation looks just as sharp as the last.

Result

The ViewSonic LDS Series lets Mandarin Oriental Hotel Tokyo meet the expectations of its most demanding global clients without compromising the building's character. The display is out of sight when a room needs to maintain its classic appearance and immediately impresses when an event calls for it.

Delivered through VPS's Technology-as-a-Service model, the solution also gives the hotel a path to keep upgrading its AV capabilities over time without re-engineering its protected spaces, meeting the goal set out from the start: world-class presentations, delivered without touching a single wall.



Solution

- ViewSonic LDS Series 138" mobile All-in-One Direct View LED display.
- Its foldable form factor allows for easy transport between venues.
- The built-in control system makes setting up a premium viewing experience effortless.

Result

- Hotel staff move and operate the same display across multiple events and venues without permanent fixtures.
- The hotel's protected heritage architecture remains fully intact, with zero permanent modifications.
- Clients see large, vibrant visuals in event spaces that show no trace of fixed AV hardware once the display rolls away.

Learn More About
ViewSonic's Mobile
Direct View LED Display



Founded in California, ViewSonic is a leading global provider of visual solutions and conducts business in over 100 countries worldwide. As an innovator and visionary, ViewSonic is committed to providing comprehensive hardware and software solutions that include monitors, projectors, pen displays, commercial displays, All-in-One LED displays, ViewBoard interactive displays, and myViewBoard software ecosystem. With over 35 years of expertise in visual displays, ViewSonic has established a strong position for delivering innovative and reliable solutions for education, enterprise, consumer, and professional markets and helping customers "See the Difference." To find out more about ViewSonic, please visit www.viewsonic.com.