

ViewSonic All-in-One LED Display Offers Bank Leaders Better Clarity for Big Decisions



Tier 1 Bank

- **Location:** Ho Chi Minh, Vietnam
- **Industry:** Business
- **Partner:** Duc Phap

Challenge

1. In high-stakes financial meetings, reviewing complex spreadsheets, national balance sheets, and real-time market data on outdated, low-contrast projectors caused eye strain and visual blind spots.
2. The executive boardroom required a modern visual centerpiece that blended seamlessly with its premium, wood-paneled décor, while also maintaining the highest standards of data security.
3. Bulky cables and complex multi-device inputs frequently failed during crucial hybrid board meetings, leading to administrative delays and disruption for senior executives.

Solution

1. **ViewSonic All-in-One LED Display (LDC031G-251)** serves as the boardroom's central visual anchor, offering a seamless, bezel-less, and vibrant high-definition screen.
2. The integrated **ViewShare WPD-900 low-latency wireless presentation system** allows leadership and senior analysts to securely share confidential financial reports without depending on cables.
3. The display is tailored to integrate flawlessly with the bank's internal, high-security videoconferencing infrastructure to connect headquarters with regional branches nationwide.

Result

1. The boardroom now offers crystal-clear, split-screen viewing of remote participants and multi-source data, including critical KPIs and market risks.
2. Meetings setup delays and cable clutter have been eliminated.
3. A new standard for smart financial workspaces has been set, showing how meeting rooms can be fully prepared to integrate advanced data analytics and real-time risk-modeling software.

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Background

One of the largest state-owned commercial banks in Vietnam stands at the forefront of the country's financial stability and agricultural-rural economic development. Its leadership team strives to reinforce the bank's status as a leading digital-first financial institution by driving a digital banking transformation across the organization, starting from the top down. The executive boardroom at its headquarters serves as the heart of the institution's high-level strategic planning, hosting daily discussions on risk management, multi-trillion-Dong credit allocations, and national macroeconomic trends.

Challenge

To successfully modernize this high-stakes environment, the bank had to overcome several critical challenges, starting with the need for extreme visual precision. Financial decision-making relies on massive, highly detailed Excel sheets and micro-charts that its traditional projectors failed to render clearly, causing eye strain and operational friction.

Any technology added to the boardroom, however, had to maintain its prestigious aesthetic, blending seamlessly with the elegant, wood-paneled interior rather than looking like an afterthought. It would also require robust national network synchronization to enable secure, reliable communication with thousands of provincial branches for hybrid meetings and urgent risk briefings with absolutely zero signal drops or security vulnerabilities.

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Solution

Instead of tiling LCD screens, which would result in distracting bezels, or installing multiple projectors, which would complicate the setup in the space available, the bank chose a 210" display using **ViewSonic's LDC031G-251 All-in-One LED solution**. As the room's main visual driver, this massive, bezel-free screen delivers outstanding color accuracy and deep contrast, ensuring financial charts, spreadsheets, and regional maps remain perfectly visible even under bright, direct boardroom lighting.

To keep the executive table pristine and professional, the room was also upgraded with the **ViewShare WPD-900 wireless casting system** that allows presenters to securely stream confidential data directly from enterprise-encrypted devices in real-time. This is bolstered by seamless multi-window collaboration, which enables the IT department to leverage multi-input capabilities, allowing board members to view live video feeds of regional managers on one side while analyzing real-time financial data on the other.

The solution's modular all-in-one design integrates power, control, image-stitching, and receiver systems into a single unit, which drastically simplifies enterprise maintenance and reduces installation overhead for the bank's internal IT team.

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Result

The ViewSonic LDC031G-251 All-in-One LED display now allows bank leadership to comfortably review granular, multi-row financial spreadsheets and risk charts from any corner of the room with uncompromised clarity.

With the **ViewSonic wireless presentation system**, the upgraded boardroom offers better meeting readiness and efficiency as transitioning between executive presenters is done seamlessly and cable-free. Meetings can begin instantly, and the table is kept free of clutter to preserve the room's pristine look. Low-latency connectivity enables the leadership team at headquarters to conduct more interactive videoconferences with hundreds of branch teams across Vietnam, fostering a closely aligned and agile management framework.

The new setup matches the bank's status as a leading financial institution and offers a corporate blueprint for digital transformation, demonstrating how a digital hub can be optimized for next-generation technologies.