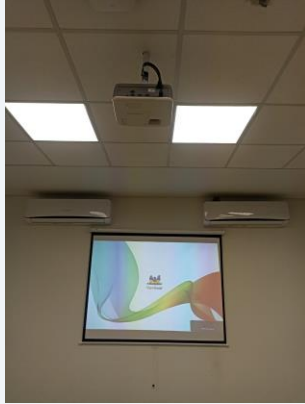


ViewSonic Upgrades Legacy Whiteboards & Projectors Across Pelita Harapan Group



Large, clear visuals by ViewSonic laser projector



ViewBoard interactive display in classroom

PT Cipta Kualitas Teknologi

- **Location:** Indonesia
- **Interviewed:** Sandy, Sales Manager
- **Industry:** IT and technology solutions, including security systems, IT infrastructure, and audiovisual enterprise solutions

- Challenge**
1. Traditional whiteboards and projectors limit classroom engagement and interactive learning.
 2. Schools face growing demand for digital classrooms with more collaborative teaching tools.
 3. High-brightness projection is needed for auditorium presentations and school events.
 4. Organizations need a unified AV solution from a trust-worthy brand with consistent quality.
 5. Success with new technology requires reliable after-sales service and long-term support.
 6. To be future-ready, technology must scale across multiple classrooms and learning spaces.

- Solution**
1. ViewBoard interactive flat panels with built-in myViewBoard whiteboarding tools.
 2. ViewSonic LSC801WU high-brightness laser projectors.
 3. Responsive sales and technical support throughout and following deployment.

- Result**
1. ViewBoard displays offer touch-driven interactions for more engaging lessons.
 2. myViewBoard digital tools enhance collaboration and learning in classrooms.
 3. ViewSonic laser projectors deliver bright, high-quality visuals in large spaces.
 4. The combined hardware and software solution has successfully integrated into existing setups.
 5. Continuous software updates and feature enhancements provide ongoing value.
 6. Overall implementation rated **9/10**, with the solution proving scalable across campuses.

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Background

PT Cipta Kualitas Teknologi is a system integration company in Indonesia specializing in end-to-end IT and technology solutions. Its portfolio includes security systems such as CCTV, access control, barrier gates, and facial recognition, alongside IT infrastructure, audiovisual solutions, and enterprise technology integration. The company works closely with customers to deliver tailored solutions backed by implementation, technical support, and long-term system expansion. As part of its education projects, PT Cipta Kualitas Teknologi has partnered with ViewSonic to modernize learning environments across the **Pelita Harapan Group**, including Universitas Pelita Harapan, Sekolah Dian Harapan, Sekolah Pelita Harapan, Hope Academy, and Lentera Schools.

Challenge

As educational institutions continue embracing digital learning, many classrooms still rely on conventional whiteboards and legacy projector systems, which are unable to offer sufficient classroom engagement and interactive teaching. Schools require technology that not only enhances student participation but also supports modern teaching methods through intuitive digital collaboration tools. Beyond classrooms, large auditoriums demand high-brightness projection capable of delivering clear, vivid visuals for presentations, assemblies, school events, and graduation ceremonies. At the same time, system integrators need a complete, reliable AV ecosystem from a trusted brand that offers consistent product quality, seamless integration, and dependable local after-sales support to ensure long-term customer satisfaction.

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Solution

To support Pelita Harapan Group's digital transformation initiatives, PT Cipta Kualitas Teknologi selected ViewSonic for its proven product reliability, integrated education ecosystem, and responsive local support throughout the sales, deployment, and post-sales process.

It implemented the use of **ViewBoard displays** with advanced touch technology for better classroom interaction. The panels feature built-in **myViewBoard education software**, which offers a wide array of digital whiteboarding tools, enabling teachers to deliver more engaging and collaborative lessons while simplifying lesson preparation.

Complementing the classroom solution, **ViewSonic LSC801WU laser projectors** provide exceptional brightness at up to 8,000 lumens and large visuals up to 300" in size for auditoriums and multipurpose halls, ensuring presentations remain clear even in large venues.

The ViewSonic technology is supported by continuous software updates, strong warranty coverage, and a dedicated local technical team, providing a scalable, comprehensive, and future-ready AV solution for educational institutions.

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Result

The implementation has successfully transformed traditional learning spaces into more interactive digital classrooms while improving presentation experiences across meeting rooms and auditoriums.

Teachers now use the ViewBoard displays with myViewBoard software to create more engaging and collaborative lessons, encouraging greater classroom participation and enhancing the overall teaching experience.

In larger venues, the ViewSonic LSC801WU laser projector consistently delivers bright, sharp, and vivid visuals for school presentations, assemblies, and graduation ceremonies.

Ongoing software improvements and feature enhancements continue to add value to the deployment, while reliable local support has ensured smooth operation after implementation.

Overall, PT Cipta Kualitas Teknologi rated the implementation experience **9 out of 10**, recognizing the solution for its reliability, ease of deployment, strong education ecosystem, and ability to meet customer expectations without significant shortcomings.