



ViewSonic and Hongcheng Simplify All-in-One LED Display Deployment



Hongcheng AV Technology

- **Location:** Taiwan

Challenge

Enterprises are upgrading their meeting spaces with large LED displays to strengthen their collaboration and brand image, but deployment requires more than choosing a model. Space assessment, installation, system integration, and ongoing upkeep all need to be carefully planned to avoid added costs and delays. As a professional AV distributor, Hongcheng AV Technology works with enterprises to develop a complete approach that combines the right display technology, professional planning, fast deployment, and reliable after-sales support.

Solution

Hongcheng AV Technology simplified deployment for enterprises with **ViewSonic All-in-One Direct View LED displays**:

- **Site Survey & Planning:** On-site assessment of the space, viewing distance, and specific needs helps determine the right LED display plan.
- **Simplified Installation:** The ViewSonic displays used in the deployment bring key display systems together in a single solution, avoiding complex tiling and simplifying installation.
- **Durable, Seamless Display:** GOB protection helps protect against impact, moisture, and dust, while the bezel-free design creates a seamless, immersive viewing experience.
- **One-Stop Support:** From installation and training to ongoing maintenance, one professional team supports the entire upgrade.

Result

The partnership provides enterprises with a simpler path to large-display upgrades:

- **Less Complexity:** Planning, deployment, installation, and support are handled through one partnership.
- **Lower Maintenance Demands:** The All-in-One approach helps simplify ongoing upkeep.
- **Better Meeting Spaces:** Large, seamless displays support more effective communication and engaging visual presentations.