



ViewSonic | Case Study

CORPORATE MEETING ROOM DIGITAL TRANSFORMATION AT TÜRASAŞ



"By combining large-format display technology with centralized management, we created a modern meeting environment that supports more effective content delivery, corporate collaboration, and operational continuity."

TÜRASAŞ

**Turkish Rail System Vehicles
Industry Inc. (TÜRASAŞ)**

Location

Ankara, Türkiye

Industry

Public Sector / Rail Systems /
Manufacturing

Challenge

1. Improving content visibility during meetings with multiple participants
2. Creating one large and seamless display area
3. Enabling centralized and remote display management

Background

TÜRASAŞ partnered with ViewSonic and X Teknoloji to modernize its corporate meeting room with a digital transformation project. A 136-inch ViewSonic LDM136-151 All-in-One Direct View LED display was installed to provide seamless content sharing and clear visibility for all participants, while ViewSonic Manager enabled centralized remote management for more efficient display operation.

Challenge

The TÜRASAŞ meeting room hosted corporate meetings, technical evaluations, project presentations, and decision-making sessions involving participants from different departments. Technical drawings, reports, tables, and other visual content needed to be displayed clearly so everyone in the room could follow the same information at the same time. However, the existing display infrastructure was not able to fully support these requirements across the entire meeting space.

The project required more than simply installing a larger display. TÜRASAŞ needed an integrated solution that provided a seamless viewing experience, complemented the professional character of the meeting room, and supported different types of content on a single display surface. Centralized remote management was also an important requirement, helping the technical team manage the display more efficiently while reducing the need for on-site intervention.



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► Solution

1. 136-inch LDM136-151 All-in-One LED display
2. Large, seamless display area for corporate content
3. Centralized remote display management through ViewSonic Manager

► Result

1. Seamless 136-inch corporate viewing experience
2. A shared and powerful visual focal point for meeting content
3. A centrally and remotely managed meeting room



LDM136-151

Solution

The 136-inch ViewSonic LDM136-151 All-in-One Direct View LED display was installed as the meeting room's primary display solution. Its large, seamless screen enabled presentations, reports, tables, technical drawings, and other visual content to be shared on a single display surface with clear visibility from every part of the room. The display became the room's central visual focal point, allowing participants to collaborate around the same content while supporting more efficient discussions, technical evaluations, and decision-making processes. Its All-in-One design also provided a clean and professional installation that complemented the meeting room's corporate environment.

The solution was further enhanced with ViewSonic Manager for centralized remote display management. Through a single platform, the technical team could perform routine display management tasks without frequent on-site intervention, making day-to-day operations more efficient. Centralized management simplified maintenance, reduced operational effort, and helped ensure the meeting room remained ready for meetings and presentations at all times.



Result

Following the project, the TÜRASAŞ corporate meeting room gained an integrated large-format display environment powered by the 136-inch ViewSonic LDM136-151. Presentations, technical reports, tables, and other visual content could be delivered on one seamless display, creating a shared visual focal point for everyone in the room. The large screen improved content visibility from different seating positions and supported more effective collaboration during meetings.

The All-in-One design provided a clean and professional installation that complemented the meeting room's corporate environment, while ViewSonic Manager enabled centralized remote display management. This allowed the technical team to manage the display more efficiently and keep the meeting room ready for daily use. As a result, TÜRASAŞ transformed its meeting room into a modern collaboration space that combines large-format display technology with streamlined device management.



Founded in California, ViewSonic is a leading global provider of visual solutions and conducts business in over 100 countries worldwide. As an innovator and visionary, ViewSonic is committed to providing comprehensive hardware and software solutions that include monitors, projectors, pen displays, commercial displays, All-in-One LED displays, ViewBoard interactive displays, and myViewBoard software ecosystem. With over 35 years of expertise in visual displays, ViewSonic has established a strong position for delivering innovative and reliable solutions for education, enterprise, consumer, and professional markets and helping customers "See the Difference." To find out more about ViewSonic, please visit www.viewsonic.com.