



ViewSonic's ViewBoard for interactive guided tours at the **Hellenic IT Museum**



"The ViewBoard allows us to offer even a better experience to our guests fostering interaction, engagement, and immersion through great visibility and a comprehensive set of interactive tools."

Giorgos Tsekouras

Founder and President of the Hellenic IT Museum

Challenge

- Digitization of the exhibition contents
- Lack of interactivity during visits
- Engage younger visitors with familiar technologies

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Solution

- ViewSonic IFP5550-3 ViewBoard 55" 4K
- myViewBoard Whiteboard
- myViewBoard Companion

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Results

- Enhanced tours thanks to digital content
- More engaging interactivity within the exhibition
- Better understanding of the exhibition

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The Hellenic IT Museum

Located in Athens (Greece), the Hellenic IT Museum (H.I.T.M.) is a one-of-a-kind space in Southeast Europe dedicated to Information Technology. It aims to popularize knowledge about the digital evolution through showcasing various products, devices, and solutions that mark the technological progress of the 1970-1995 period.

Challenge

After over a decade of running its exhibition, the Hellenic IT Museum was looking to update its installations. Hosting guided tours for local schools on a regular basis called for bringing more interactivity to keep younger audiences engaged and interested in the presented works.

The institution was eager to introduce an alternative that could be both engrossing and scalable. The main objective was to replace the traditional printed posters and pamphlets with more engaging multimedia contents.

To answer these prerequisites, the Hellenic IT Museum needed a large interactive display that could accommodate large crowds of visitors while remaining easy and intuitive to operate, both for the museum's administration and its guests.



Why ViewSonic

To modernize its exhibition and better accommodate its young audience, the H. I. T. M. reached out to ViewSonic to implement a ViewBoard, a robust and reliable interactive whiteboard, paired with versatile software in an effort to replace outdated printed assets and create more engaging visits for large crowds of visitors.



Solution

The solutions implemented by ViewSonic at the H. I. T. M. empowered the museum team with new tools to offer more immersive and engaging visits.

1. Display for large groups

The ViewBoard IFP5550-3 interactive whiteboard, with its large 4K 55" display and easy visibility from any angle, offers the perfect medium for multimedia exhibitions for large groups of visitors. The touchscreen also caters to a younger audience being instantly recognizable as a familiar medium to interact with.

2. Engaging visits

The myViewBoard Whiteboard software makes it possible to annotate and draw directly on multimedia contents, facilitating explanations and connection with the audience during tours.

The myViewBoard Companion app, installed on the guides' smartphones, as well as its useful laser pointer function, provides guides with the tools for more interactive multimedia presentations, allowing them to conveniently highlight important information and maintain the attention of audiences.



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ViewBoard IFP5550-3 55" 4K

ViewSonic's ViewBoard offers an unparalleled digital whiteboarding experience on a 55" touchscreen in 4K resolution for optimum visibility for all visitors, regardless of where they stand.



Whiteboard

myViewBoard Whiteboard

With the myViewBoard Whiteboard software, tour guides and visitors can interact freely with digital contents such as videos and images while having the ability to zoom in and out, annotate or draw to understand the information better.

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Companion

myViewBoard Companion

The myViewBoard Companion app transforms any smartphone into a laser pointer that can be used into the myViewBoard Whiteboard environment, for driving more attention more interaction during the presentations.

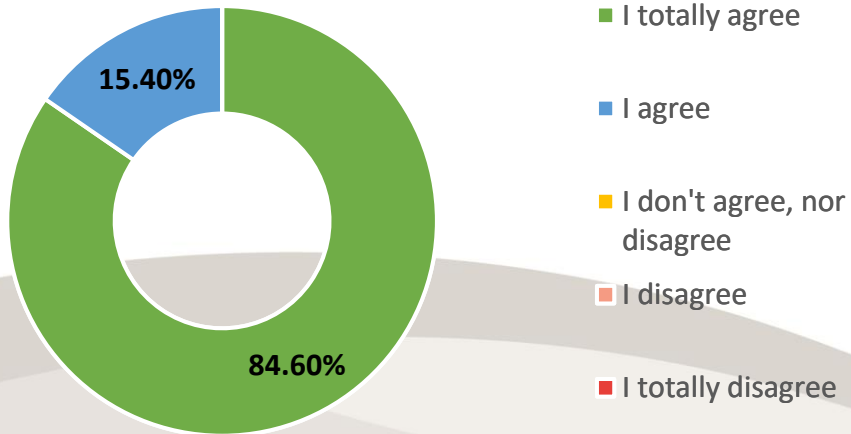
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Results

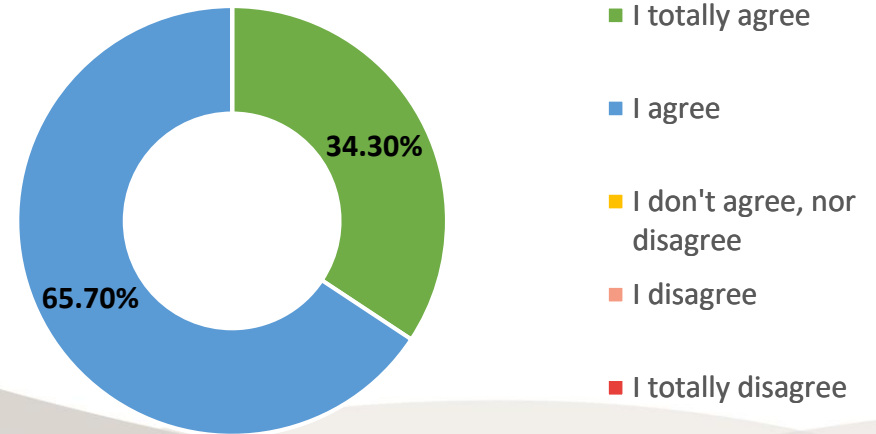
After implementing its ViewSonic IFP5550-3 ViewBoard 55" 4K, the H. I. T. M. staff immediately noticed higher satisfaction levels from both teachers and students alike.

Question 1: Do you agree the tour at the Hellenic IT Museum is better with the ViewBoard?

Teachers



Students

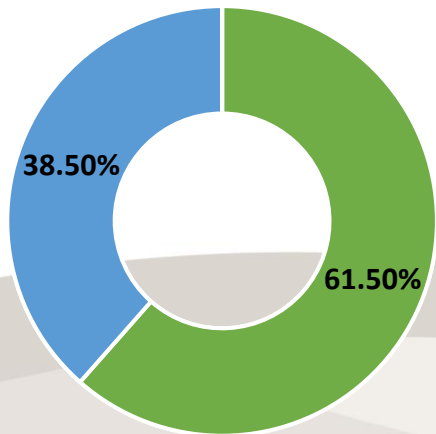


Results

All the teachers and over 97% of the students admitted that the IFP5550-3 ViewBoard 55" 4K helped staying focused during the presentations contributing to the overall better visit experience.

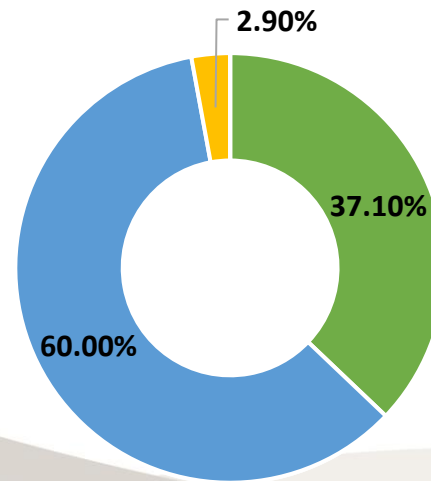
Question 2: Do you agree that ViewBoard increases engagement?

Teachers



- I totally agree
- I agree
- I don't agree, nor disagree
- I disagree
- I totally disagree

Students

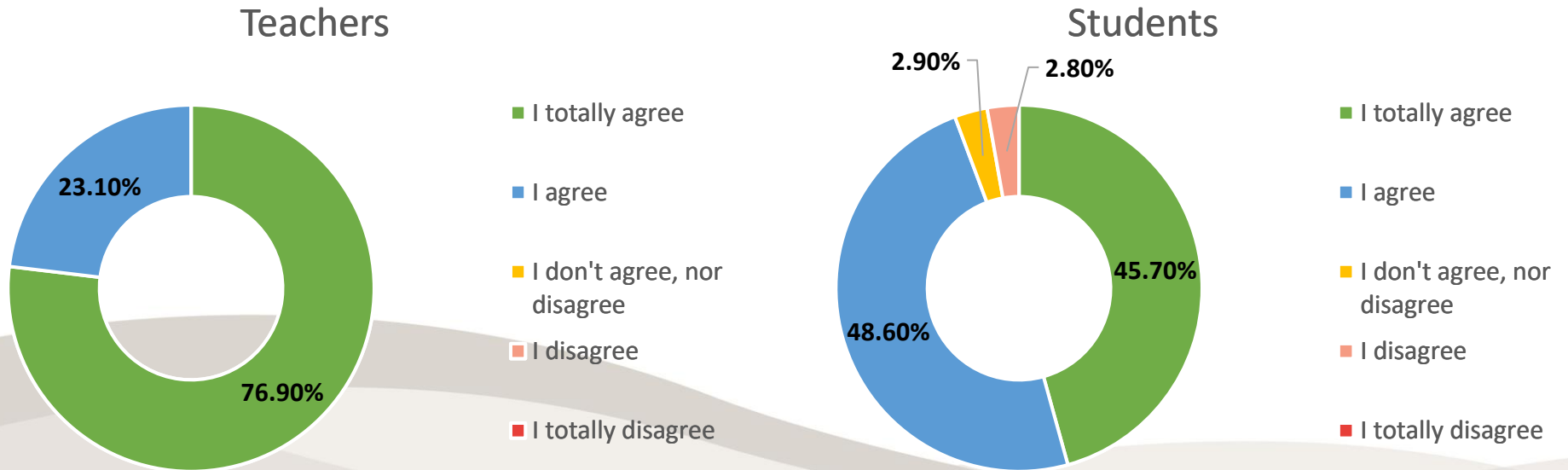


- I totally agree
- I agree
- I don't agree, nor disagree
- I disagree
- I totally disagree

Results

All the teachers and nearly 95% of the students consider that using a ViewBoard improved the information retention during guided visit presentations.

Question 3: Do you agree ViewBoard offers better understanding of the museum's exhibition?



About ViewSonic

ViewSonic has been an audio-visual leader worldwide for more than three decades. We firmly believe that we can partner with educators to achieve sustainable success and better learning outcomes.

Our considerable experience has taught us a great deal about the real-life challenges and needs of people we work with.

We are dedicated to shaping the future of the educational landscape by solving real problems. Through innovation, great products, and people orientated services, we promise to find the answers together.

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