

Queensland Rugby Union Streams Multi-media contents with NMP-570w

Challenge

- Most digital signage solutions that work well in a small-scale environment don't scale well to larger screens/venues
- Proprietary solutions tend to be expensive and complicated

Solution

- NMP-570w

Benefits

- Easy -to-use content management software



NMP-570w

Full HD Wireless Network Media Player 1080p Solid-State Wireless Network Media Player

- Support for HTML5
- MPEG 1/2/4, H.264 Video Decoding
- IEEE 802.3 Ethernet 10/100 Base-T with auto-MDIX
- Built-in Wireless 802.11 b/g/n
- Display Outputs: HDMI, VGA, dual output video
- Audio Output: Stereo line output
- Signage Manager Express software - included
- Built-in Watch Dog Timer

The Results

Queensland Rugby Union chose NMP-570w as their initial pilot of 2 units to be installed Jan 2015, and expect to install potential for up to 50 units around the entire site, with the possibility to also attaching commercial panels in future sections.

Customer Profile

Ballymore stadium is the home of Queensland Reds Rugby Union Team, as well as Queensland Roar of the National Soccer League. Ballymore Stadium has a capacity of 18,000. It became headquarters of the Queensland Rugby Union in 1966, when the first game, a club match between Teachers and Wests, was played. The QRU moved into Ballymore in February 1967.

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The ViewSonic Solution

ViewSonic's new NMP570w full HD wireless media player provides extreme reliability and stunning 1080P video playback mixed with rich content harnessed live from the cloud. The NMP570w utilizes the latest technologies - HTML5 for delivering dynamic information at the point of service over the web or from a network server. It introduces a new level of accountability, centered on its metrics-based approach to advertising. ViewSonic digital signage media players scale effortlessly, regardless of screen format/size, and its affordable hardware enables Queensland Rugby Union to create an affordable solution, and management software that is intuitive and easy to use.

For more information, contact ViewSonic at SalesInfo@ViewSonic.com or visit www.ViewSonic.com

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