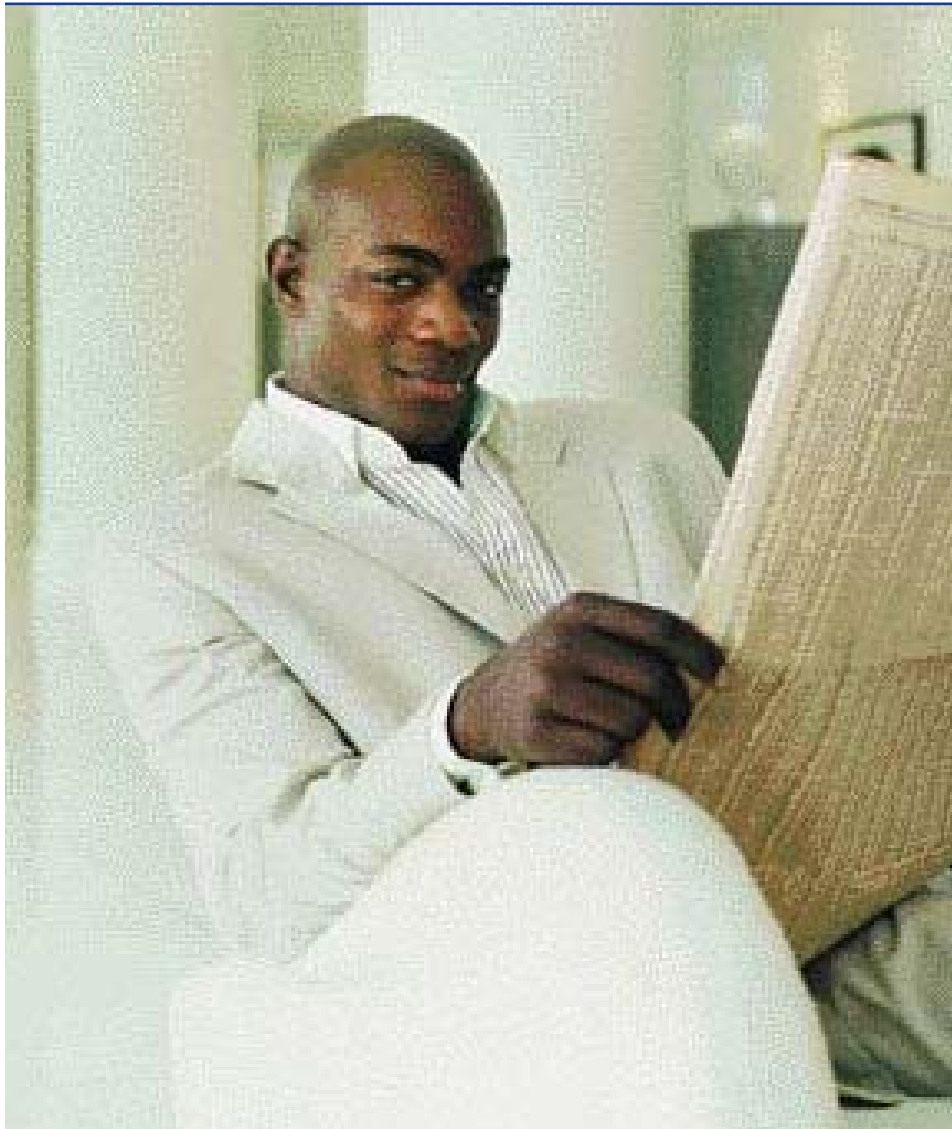


Renaissance Hotel guests upgrade to modern luxury with ViewSonic plasma display.



"Our guests felt a lot more special to be in the presidential suite."

– Robert Harbin, CompUSA

Challenge

Managers at the Renaissance Waverly Hotel needed a modern, large, flat-panel wide-screen television for the sprawling two-bedroom Presidential Suite.

Solution

- The hotel chose a 42-inch VPW4255 plasma display from ViewSonic for the suite's customized entertainment center.
- The corporate sales team from CompUSA Business was able to install the unit in one afternoon, without even disturbing the current occupant.

Results

The Presidential Suite has taken on a new vitality as an unrivaled reception area and intimate special event space. Hotel managers consider the new plasma to be a great new addition that adds value for hospitality suite guests. They continue to work with ViewSonic and the CompUSA Business team on other display initiatives.

