

Digital signage with a difference.

ViewSonic's 32" DSM3210 multimedia commercial LCD offers entertainment and messaging versatility with an integrated TV tuner and 2x10-watt speakers. friendlyway® digital signage software is included in the package so that you have a COMPLETE MULTIMEDIA DIGITAL SIGNAGE SOLUTION RIGHT OUT OF THE BOX. Display computer applications, HDTV signals, RSS feeds and more with audio. With 500 nits brightness (typ), 1200:1 contrast ratio and 1360x768 resolution, still and moving images are crisp and clear regardless of the ambient light. The DSM3210 delivers impactful, multimedia public messaging for offices, education campuses, mall complexes and more.

DSM3210

32" MULTIMEDIA DIGITAL SIGNAGE LCD DISPLAY

WITH DOLBY® DIGITAL SOUND



EXCITING MULTIMEDIA DIGITAL SIGNAGE

> 1080i 8ms panel gives you bright and clear images

Ultra-high brightness of 500 nits (typ), 1200:1 contrast ratio (typ), and 1360x768 optimum PC resolution provide vibrant video and crisp data images.

> Expand your options with plug-and-play connectivity and universal remote control

This HDTV-ready, commercial display provides the ultimate viewing experience with plug-and-play, high-end connectivity for other HD devices and content.

> Integrated speakers complete your signage package

The built-in 2x10-watt Dolby® Digital speakers complements your multimedia message with rich, stereo sound.

> Integrated TV tuner expands your messaging options

Add excitement, variety and impact by incorporating standard or high-definition TV broadcasts in your messaging with the integrated ATSC/NTSC tuner.

> Complete digital signage solution

The DSM3210 comes complete with friendlyway digital signage software. friendlyway supports most picture and video formats, PowerPoint files, Flash animations, PDF documents, text, web pages and even TV broadcasts.



VIEWSONIC
PRODUCTS, PROGRAMS,
AND SERVICES

HDMI™
HIGH-DEFINITION MULTIMEDIA INTERFACE

DOLBY®
DIGITAL

ViewSonic®
See the difference® 

DSM3210

32" MULTIMEDIA DIGITAL SIGNAGE LCD DISPLAY WITH DOLBY® DIGITAL SOUND



friendlyway® composer 2007 is an all-in-one software product for multimedia presentations on large displays. It features:

- User friendly interface
- Flexible display settings
- Multiple display support
- Timeline and scheduler
- Media search service
- Pre-designed templates/backgrounds
- Pre-recorded music and visual effects

Distribute and monitor your messaging using:

- Web-based user interface
- 24/7 display monitoring for auto restarts
- Visual control from a central web console
- Intelligent content distribution
- Software updates transmitted over the web

Flexible software licensing keeps software costs under control.

Optional Accessories

- Stand STND-010
- Wall mount kit WMK-013



ViewSonic Corporation's QMS & EMS have been registered to ISO 9001 & ISO 14001, respectively, by the British Standards Institution.

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*Adapter may be required. Analog adapter available from ViewSonic. Specifications subject to change without notice. Selection, offers and programs may vary by country; see your ViewSonic representative for complete details. Corporate names, trademarks stated herein are the property of their respective companies. Copyright © 2008 ViewSonic Corporation. All rights reserved. [13883-00B-01/08] DSM3210-1

LCD	Type	32" color TFT active matrix, wide LCD
	Display Area	27.5" horizontal x 13.0" vertical; 32" diagonal
	Native Resolution	1360x768
	Contrast Ratio	1200:1 (typ)
	Viewing Angles	176° horizontal, 176° vertical
	Response Time	8ms
	Light Source	Long life, 50,000 hrs. (typ)
	Brightness	500 cd/m ² (typ)
	Aspect Ratio	16:9
		Glass Surface
INPUT	PC	RGB analog (75 ohms, 0.7 VP-p)
	TV	TV/cable, composite (RCA), component YPbPr/YCbCr, S-video
	Audio	3.5mm mini stereo audio in/out and RCA (left/right) audio in
	RGB Frequency	F _H : 30~64 Hz, F _v : 60~75Hz
	Sync	H/V separated (TTL)
	Digital	HDMI (with HDCP and audio support)
	Tuner	ATSC/NTSC
AUDIO OUTPUT	Speakers	2x10-watt with Dolby® Digital sound
	RCA	Left/right
COMPATIBILITY	PC	1360x768 (preferred), 1024x768, 1280x768
	Mac®*	G3/G4/G5 up to 1280x1024
INPUT SIGNAL	TV/Video Comp.	480i, 480p, 720p, 1080i
CONNECTORS	Analog	15-pin mini D-sub (VGA)
	Digital	HDMI
	Power	3-pin plug
POWER	Voltage	AC 90~240V (universal), 47~63Hz
	Consumption	150W (typ)
CONTROLS	Basic	Power, enter, channel +/-, volume +/-, menu
	OnView® (PC Mode)	Auto adjust, contrast, brightness, H. position, V. position, H. size, fine tune, aspect ratio, information, text/graphic mode, color temperature
	(Video Mode)	Picture (contrast, brightness, color, tint, sharpness, color temperature), sound (volume, balance, bass, treble, equalizer, SPDIF tuner, surround, reverb), input menu (TV, AV, S-video, YCbCr, YPbPr, HDMI, VGA), parental control (caption, change password, TV ratings, MPAA movie ratings, V-chip temporary disable), setup menu (time out, language, memory recall)
	(TV Mode)	MTS, TV/CATV, auto scan, set channel, channel delete, label, favorite, fine tune
OPERATING CONDITIONS	Temperature	32~104°F (0~40°C)
	Humidity	10~65% (non-condensing)
DIMENSIONS (W x H x D)	Physical with stand (optional)	31.5" x 24.8" x 8.3" (800mm x 632mm x 210mm)
	Physical without stand	31.5" x 22.6" x 4.6" (800mm x 573mm x 117mm)
WEIGHT	Net with stand (optional)	37.4 lb. (17.0 kg)
	Net without stand	33.9 lb. (15.4 kg)
	Gross without stand	47.0 lb. (21.3 kg)
VESA® MOUNT		200mm x 400mm
REGULATIONS		cUL, FCC, NOM, EN 55013, CB
RECYCLE/DISPOSAL		The lamp in this product contains mercury. Please dispose of in accordance with local or federal laws.
PACKAGE CONTENTS		LCD TV display, power cable(s), friendlyway Digital Signage Software, remote control with batteries, Quick Start Guide, User Guide (stand optional)
WARRANTY		One-year limited warranty on parts, labor and backlight

ViewSonic®
See the difference® 

For more product information, visit us on the web at ViewSonic.com