

How ViewSonic® Digital Signage Benefits Small and Medium Businesses



Success Stories



Revenue Generation

A dentist in Southern California installed a small digital signage system in his office. It shows dental hygiene tips, describes special treatments and services available in his office and reminds patients to schedule regular cleanings.

With this single display digital signage system, the dentist can pay for his investment with just three teeth cleaning appointments.



Advertising Revenues

A local merchant could purchase a digital signage system and sell advertising space on his display to other merchants located in his strip mall or within a specific driving radius.

By charging a small fee for the advertising, the merchant can earn revenues for himself while the local ads help increase sales for neighboring merchants.



Profit Enhancement

A small specialty retail clothing shop can use a digital signage system with one, two three or four displays throughout the shop to display just-arrived merchandise, in-store specials and featured items to raise customer awareness and drive sales.

The sales boost from in-store advertising can help the store realize a return on investment in the first year.

**Quickly see a
100% return
on investment.**

ViewSonic® See the difference® 

